



2010 FUND FOR THE ARTS

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SUPPORTING THE ARTS IS EVERYONE'S BUSINESS.

LexArts Kicks Off 2010 Fund for the Arts

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Lexington, KY, January 27, 2010 - On February 15, 2010, LexArts will kick off its 2010 Fund for the Arts campaign with a goal of raising \$1 million to support local arts organizations, programs and projects that reach throughout central Kentucky. The Fund will continue through April 15.

LexArts President and CEO, Jim Clark stated "Several arts organizations are entering a period of growth and change, and financial support provided by the Fund will help make the arts more accessible throughout the Bluegrass."

The Fund's launch will be celebrated at the 2010 Fund for the Arts Kick-Off Breakfast on Tuesday, February 16, from 7:30 a.m. – 9:00 a.m. at ArtsPlace, 161 North Mill Street. Those in attendance will include: Mayor Jim Newberry; Tom and Connie Jones, Co-chairs of the Fund for the Arts; keynote speaker, Kim Huston, economic developer and author of *Small Town Sexy*; and Jim Clark, President and CEO of LexArts. Seats are available for a \$15 donation to the Fund and can be reserved by contacting Nick Covault, Development Associate, at 859.255.2951 or at ncovault@lexarts.org

The Fund for the Arts solicits contributions and pledges from individuals, corporations, and employees of Lexington businesses through workplace giving programs. A variety of donor premiums are offered to Fund for the Arts supporters, including the LexArts Card which provides discounts at many local restaurants, retailers, and arts organizations for supporters of at least \$52. For more information on how to invest in the community through the Fund for the Arts, contact Nick Covault at 859.255.2951 or at ncovault@lexarts.org

LexArts believes supporting the arts is everyone's business, and encourages the community to invest in itself by investing in the arts. Funds are dispersed in two forms: general operating support and Community Arts Grants. General operating support is provided to LexArts' five partner organizations: the Lexington Philharmonic Orchestra, the Lexington Children's Theatre, the Living Arts & Science Center, the Lexington Art League and the Central Kentucky Youth Orchestras. LexArts' Allocations Committee examines artistic plans, financial records and organizational leadership through a rigorous review process, ensuring the groups are held to standards of management and community service. Community Arts Grants support programs and projects that provide affordable and accessible artistic outlets to all areas the community, including a variety of underserved populations. In 2009, 18 Community Arts Grants were distributed (for a full listing of the grant recipients, visit <http://www.lexarts.org>)

The Fund for the Arts is led by the Fund Cabinet, under the leadership of Co-Chairs Tom and Connie Jones; Vice Chair and Pacesetters Chair Les Kimbrough of Kimbrough & Associates, LLC; Immediate Past Chair Larry Bell of the Hyatt Regency; Corporate Giving Chair Gina Greathouse, Commerce Lexington; Workplace Giving Chair Sam Barnes, President of 5/3 Bank, and Individual Giving Chair Dr. Steven Goldstein, University of Kentucky Medical Center.

Initial support for the Fund is received from the LexArts board and five of its Partner Organizations, as well as from Pacesetters – corporate donors of at least \$5,000 who commit their contribution prior to the Fund Kick-Off. To date, 2010 Pacesetters include Central Bank & Trust Company, Toyota Manufacturing, and the Lexington Visitors Bureau and Convention Center. Pacesetters providing in-kind support include the Lexington Herald-Leader, the Lane Report, Bluegrass Mailing Services, Darae and Friends Catering, Spindletop and Smiley Pete Publishing. This early support sets a bright future for 2010 Fund for the Arts.

For more information, contact Nick Covault at 859.255.2951 or at ncovault@lexarts.org

About LexArts

LexArts is a nonprofit community organization that works for the development of a strong and vibrant arts community as a means of enhancing the quality of life in central Kentucky. Through its annual *Fund for the Arts*, LexArts raises millions of dollars in support of local arts. In turn, LexArts underwrites the operating expenses for a variety of Partner Organizations, offers affordable exhibition and performance space for arts organizations, as well as competitive grants for community outreach projects. Visit LexArts' website at www.lexarts.org.

Major support for LexArts programs and services is provided by the Lexington-Fayette Urban County Government. The Kentucky Arts Council, the state arts agency, supports LexArts with state tax dollars and federal funding from the National Endowment for the Arts.

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