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## Introduction

### Lexington – Fayette Urban County Government

**Department of Environmental Quality's** central mission is protecting and preserving the environment in Fayette County. The department educates and informs citizens, the business community and local organizations on environmental initiatives and responsibilities.

#### EcoArt Program

The purpose of the EcoArt grant is to encourage environmental art projects that will creatively educate local citizens on environmental issues and responsibility. EcoArt grant projects strive to:

- A. Educate the Public on environmental issues in Fayette County which include:
- Air Quality
  - Anti- Litter
  - Carbon Emission Reduction
  - Community Gardens
  - Conservation of Natural Areas
  - Energy Conservation
  - Green Infrastructure
  - Public or Alternative Transportation
  - Rain Gardens
  - Recycling
  - Sanitary Sewer Improvements
  - Soil Conservation
  - Solar Power
  - Sustainability
  - Waste Reduction
  - Water Quality
  - Wildlife Conservation
  - Wildlife Habitat
- B. Outreach to the community about environmental issues with an emphasis on performing or visual arts.
- C. Engage student population and community through school art programs.

### Guidelines

Please read all guidelines thoroughly.

**Application Deadline:** Tuesday, July 15, 2010 by 4:30 PM

**Mailing Address**  
LexArts  
161 North Mill Street  
Lexington, KY 40507

**Maximum Grant Request:** \$5,000

**Eligible Applicants:** Nonprofits; Public and Private schools in Fayette County; Individual Artists regardless of residence but project must take place in Fayette County. Previous grantees that have not submitted final reports or have not fulfilled terms of previous grant agreements. Please avoid topics of political, religious, sexual or graphic nature

**Funded:**

- Supplies
- Materials
- Small publications, up to 15% of the total grant
- Artist stipend, up to 25% of the total grant

The grant will award 50% at the start of the project, 25% at completion and 25% after the final report is approved by the Department of Environmental Quality.

**Not Funded:**

- Purchasing of equipment
- Advertising costs
- Employee salaries
- Meals
- Travel
- Membership dues
- Sales tax
- Applicant salaries

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## Review Process and Calendar

EcoArt grant funds are incrementally awarded. The grant will award 50% at the start of the project, 25% at completion and 25% after the final report is approved by the Department of Environmental Quality.

### Application Review Timeline

<b>July 15, 2010</b>	Application deadline
<b>July – August</b>	Panel will review applications and make recommendations based on established criteria
<b>August 1, 2010</b>	Preliminary Selections
<b>October 1, 2010</b>	Official Notifications
<b>June 30, 2011</b>	Project Completion
<b>July 15, 2011</b>	Final Report Due

## Review Criteria

The EcoArt Grant Program applications are evaluated by a review panel which is comprised of art administrators, environmentalist and educators from the community.

The EcoArt panel evaluates grant applications according to the criteria listed below. The review of applications is an annual competitive process. Funding in one year does not guarantee funding in subsequent years. Please refer to the criteria when completing the application.

### Artistic Merit (35 Points)

- Quality of artist's or organization's artistic work as demonstrated by slides, video, audio, manuscripts, etc.
- Ability to clearly communicate purpose and goals through one's artistic discipline
- Ability to convey concrete and specific background qualifications
- Quality of supplementary support materials and resume

### Quality of Project Plan (30 points)

- Project shows clear and specific objectives through a well-conceived and realistic plan of implementation
- Fiscal planning reflects a reasonable project budget
- Project request clearly documents expenditures
- Quality and completeness of applications

### Potential Impact (35 points)

- Project communicates local environmental issues and concerns
- Project engages student population and/or community
- Project provides educational value

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## Required Materials

### **ORIGINAL SET + 4 COPIES MUST INCLUDE THE FOLLOWING MATERIALS IN ORDER:**

- A. Application – original set + 4 copies
- B. Artistic Resume – original set + 4 copies  
**Individuals:** Artistic activity, education, exhibitions, performances, awards, and publications, etc.  
\*This is not the same as a Professional Resume- “Artistic Resumes” should focus on artistic achievements  
**Nonprofit Organizations:** Executive Director’s current resume – professional and artistic achievements should be included  
**Schools:** Teacher’s current resume – professional and artistic achievements should be included
- C. Budget Documentation – original set + 4 copies  
For **Artistic, Professional or Consultant Services** submit business information and quote  
For **Materials and Supplies, Marketing and Publication or Other** submit business price list or quotes  
For **Workshops** submit catalogues and/or price information  
For **Performance and Exhibition** submit letter of agreement or contracts from venue
- D. Artistic Support Documentation – original set only except printed material – original set + 4 copies  
Submit only one sample or set of recently completed art work/ documentation. Select ONE of the following:
- JPEGS – CD-R (1)
  - VIDEO – DVD or VHS (1)
  - AUDIO – CD (1)
  - SLIDES – 35MM (6)
  - PHOTOGRAPHS (6)
  - MANUSCRIPT (1)
  - POEMS (6)
- E. Supplementary Documentation (if applicable) – original set + 4 copies  
Submit all letters of support, letters of venue confirmation, press kits, sketches, etc.
- F. Previously Funded Project Documentation (if applicable) – original set  
One example (one slide, photograph, or video, etc.) clearly labeled as “Previously Funded EcoArt Grant (Year)”

# EcoArt Grant Application

Deadline: July 15, 2010

Please check one.

Individual

Nonprofit Organization

Public or Private School

**Individuals, Nonprofit Organizations, and Public or Private Schools**

Name \_\_\_\_\_

Telephone \_\_\_\_\_

Email Address \_\_\_\_\_

Street Address \_\_\_\_\_

City, State \_\_\_\_\_

Zip Code \_\_\_\_\_

Website \_\_\_\_\_

Grant Request: \$ \_\_\_\_\_

**Nonprofit Organizations Only**

Contact Person \_\_\_\_\_

Title \_\_\_\_\_

Executive Director \_\_\_\_\_

**Public or Private School Only**

Contact Person \_\_\_\_\_

Title \_\_\_\_\_

Principal \_\_\_\_\_

Discipline: Please check one

Dance

Literature

Media

Multi-Art

Music

Photography

Theater

Visual Arts

Brief Project Description: \_\_\_\_\_

What environmental issue will the project educate

Check all that apply

Air Quality

Sanitary Sewer Improvements

Anti- Litter

Soil Conservation

Carbon Emission Reduction

Solar Power

Community Gardens

Sustainability

Conservation of Natural Areas

Waste Reduction

Energy Conservation

Water Quality

Green Infrastructure

Wildlife Conservation

Public or Alternative Transportation

Wildlife Habitat

Rain Gardens

Other (specify)

Recycling

**Grant History**

Grant (s) Received- List most recent first

Year	Amount	Grant Source	Project Funded
	\$		
	\$		
	\$		
	\$		
	\$		



3. How will the funded project educate local citizens on environmental issues and responsibility?

## Project Budget

- Provide a list of anticipated project expenses.
- Itemize below all expenses such as consultant and service fees, materials and supplies. Each expense should list what will be purchased, how many and how much each item costs.
- Include all in-kind contributions (estimated value of donations in the form of goods and services provided at no cash cost)
- Artist stipend, up to 25% of the total grant
- Sales Tax cannot be paid with grant money
- Place an asterisk next to all eligible expenses that the grant funds will cover.

Project Expenses		
Item	Project Expenses (Exclude Sale Tax)	In-Kind Contributions
A. Total Anticipated Project Expenses	A. \$	
B. Total In-Kind Contributions		B. \$

## Project Income

- If Project Expenses for your project are greater than your grant request, you must indicate sources of Anticipated Project Income to financially support your project.
- Anticipated Project Income can include Contributed Income (i.e., grants, gifts, benefits, etc.) or Earned Income (i.e., Ticket Sales, Applicant Cash, Tuition, etc.)
- Total for A (Project Expenses) must equal E (Total Income)

Project Income	
<b>Please List each source of Anticipated Project Income separately.</b>	Amount
Applicant Cash	\$
C. Total Anticipated Project Income	C. \$
D. Grant Request (Maximum \$5,000)	D. \$
E. Total Income (C+D) <b>must equal A</b> (Total Expenses).	E. \$

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## Artistic Support Documentation / Work Sample

Your work sample will be reviewed during the Panel Review Meeting. Select a recent work sample that best represents your work.

On this page, provide descriptive and title information for the Artistic Support Documentation/ Work Sample you are submitting.

\*Do Not Submit Original Art Work\*

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### Slides or Photos

Please check one:  Digital  Slides  Photographs

Title of Work	Medium/Event	Date Completed	Dimension (HxWxD)
1. _____	_____	_____	_____
2. _____	_____	_____	_____
3. _____	_____	_____	_____
4. _____	_____	_____	_____
5. _____	_____	_____	_____
6. _____	_____	_____	_____

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### Video or Audio

Please check one.  Video  Audio

1. Submit support material cued to exact segment / track / scene selection to be played for grant review panel.
2. Identify the 3-minute support material submitted and describe extensively below.
3. Label Video, Audio, CD or DVD with your name and cue position.

Title: \_\_\_\_\_ Year Completed: \_\_\_\_\_ Your Role: \_\_\_\_\_

Description:

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### Supplementary Documentation Attached

Please check all that apply

- Poems  Manuscript  Letter of Venue Confirmation / Support  
 Press Kit  Critical Review  Sketch  
 Other (specify)

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**Previously Funded EcoArt Grant Project Documentation** (if applicable)

Describe example of funded project. Only 1 slide, photograph, video, or audio, etc. required.

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## Statement of Agreement

This agreement is made and entered into by and between LEXINGTON-FAYETTE URBAN COUNTY GOVERNMENT, an Urban County Government of the Commonwealth of Kentucky, created pursuant to KRS Chapter 67A (hereinafter "Government") and the signer, hereby known as the Grantee.

The Agreement for the ECOART Program follows that:

1. Grantee will propose and implement a specific project that creatively educate local citizens on environmental issues, environmental responsibility and actions which will lead Fayette County to becoming a sustainable community
2. Grantee will propose a need for the funds requested to expand and develop a proposed project
3. Any such projects funded by the Government shall be open and available to the public and benefit the entire community:
4. Grantee agrees to complete the Project, including submission of the required final report, by no later than July 15, 2011.
5. Disbursement of grant funds will be as follows:
  - 50% at the start of the Project
  - 25% upon completion of the Project
  - 25% after the final report is submitted
6. In the event Grantee fails to complete the Project as provided in paragraph 1, any monies which have been disbursed to Grantee shall immediately be returned to Government. If the failure is due to circumstances that were beyond Grantee's control, Grantee's documented out-of-pocket expenses may at the sole discretion of Government be retained by Grantee.
7. Grantee shall not discriminate in employment and/or participation by any qualified person because of race, color, creed, national origin, sex or age.
8. In any written or oral communications, the Grantee shall identify the Lexington-Fayette Urban County Government's Department of Environmental Quality as the source of the above-referenced funds; the Grantee shall not specifically identify any individual Councilmember as being responsible for the funds donated by the Lexington-Fayette Urban County Government.
9. The figures, facts, and representations made in this application, including all exhibits and attachments, are true and correct to the best of the Applicant's knowledge and belief.

Grantee

Lexington-Fayette Urban County Government

\_\_\_\_\_  
Grantee Name (Please Type)

By: \_\_\_\_\_  
Jim Newberry, Mayor

\_\_\_\_\_  
Grantee Signature

Attest: \_\_\_\_\_  
Clerk, Urban County Council

\_\_\_\_\_  
Street Address

\_\_\_\_\_  
City, State, ZIP Code

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**Additional Space**

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## Checklist for Your Records

### General:

- Is application typed?
- Use only space provided for narrative section
- Keep extra copy for your personal records

### Original Set:

- Application
- Budget documentation
- Statement of Assurance
- Printed supporting documentation (if applicable)
- If previously funded, one example of the project
- Resume

### Copy Set:

- Application
- Budget documentation
- Printed support documentation (if applicable)
- If previously funded, one example of the project
- Resume